

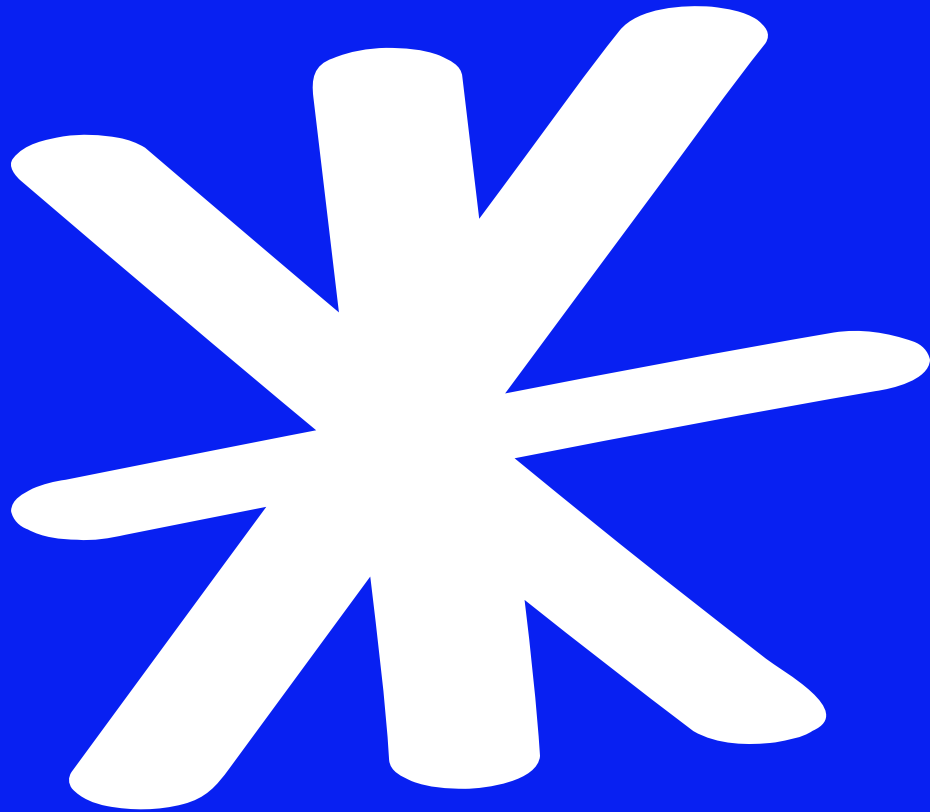
The Turnkey Treatment



A Full-Service Product Manufacturing Firm, Setting a New Standard for the Ways Brands Come to Life.

theDPS.co

THE TURNKEY TREATMENT



AVERAGE COST SAVINGS

30%

GET YOUR PRODUCT TO MARKET

4-5 Weeks Faster

Have a product
expert on call

From concept to creation to commercialization, Turnkey offers specialty full-service every step of the way, bringing your new product to market with ease and efficiency.



23 YEARS

Bringing Big Ideas into Reality

What Turnkey Services Really Offer for You, Your Brand & Your Bottom Line

Specially designed to maximize your ROI with minimal effort for you and your team, our streamlined Turnkey offering is fully managed from start to finish.

At The DPS, we offer Turnkey service for Wellness & Beauty, including a range of topicals and ingestibles, made to the highest quality standards, right here in the USA.

Available Product Types:

Color Cosmetics like Primer, Concealer, Mascara & More

Skin & Body Care like Cleanser, Serum, Scrubs & More

Haircare like Shampoo, Conditioner, Oils, Clays & More

Ingestibles like Gummies, Bars, Drink Mixes & More

Tools & Accessories like Brushes, Tweezers, Curlers & More

The Turnkey Process

How We
Make Your
Idea Into
Reality in Six
Simple Steps

PHASE 1

FORMULATION DISCOVERY & APPROVAL

In our most extensive and thorough phase, we do a deep dive into what you want your product to do—and how we can make it happen. We work with trusted ingredient suppliers to create your perfect blend, leaving time for clinical approvals and testing, and for any tweaks and finessing you'd like to do along the way.

PHASE 2

PACKAGING CREATION & REVIEW

Whether you want to use stock packaging options, or create something completely custom, our team of experts is ready to help with strategic insight on what will resonate with your customers and ensure your product stays sealed and secure through its entire use cycle.

PHASE 3

FINAL APPROVALS

Once everything is selected, you'll get one final look at the formula and design dielines to make sure every detail is just right. And you know we'll do our own quality analysis, making sure everything is printing true to color, your formula is staying consistent, and the overall experience is nothing short of exceptional.

PHASE 4

PRODUCTION SCHEDULING

As soon as everything is approved, we know there's no time to waste. You want your products on the shelves and selling ASAP—and we're ready to make that happen. We'll put together accurate timelines so you know when you can expect to go-live, and when you can expect products to hit home via delivery.

PHASE 6

FINAL INSPECTION

As a matter of due diligence and our commitment to outstanding quality and service, we'll do one final inspection before your product ships out to you or your customers, giving us one more chance to catch anything that might have slipped through the cracks. Then, it's go time!

PHASE 5

PACKOUT & DISTRIBUTION REVIEW

At this point, we're ready to get things going. We'll ensure your product is being packed up just how you like it, and cover all the details of distribution from fulfillment and warehousing to logistics throughout the US supply chain. You don't have to worry about a thing.

SAVE

4-5

WEEKS ON AVERAGE

Our Turnkey process allows Formulation & Production to happen in tandem, saving significant time compared to working with independent companies.

Formulation 101

How We Come Up With Your Perfect INCI List

In our initial Formulation Discovery session, we'll ask a number of questions to help us pinpoint the exact ingredients we should combine to bring your product vision to life:

- What do we want this product to do?
- Are we competing with any already existing products in the marketplace?
- Are there any hero ingredients or claims this product is making?
- What certifications or approvals will be required?
- Are there any blacklisted ingredients?

FORTUNE

500

Our team has worked with Fortune 500 Companies to incorporate stringent QA/QC guidelines with an in-house team of experts in quality assurance and formulation development. We rank ourselves as some of the best in the business.



lemme



SOL DE JANEIRO

snif

rms beauty

How You'll Save



Our No-Nonsense Approach Maximizes Your Time & Money

Often when manufacturing a new product, MOQs force you to buy more of an ingredient than you actually need, but when you work with us, you'll get access to our in-house library of ingredients and components, empowering you to use only what you need—without a quantity markup.

Plus, we cut out the middle man. Well, all the middle men that you'd typically work with if you chose to go the DIY route. When you partner with The DPS, you'll work closely with one person from our team to handle every part of your project, creating shorter lead times, ensuring a seamless product process and guaranteeing everything runs smoothly for you.

The DPS TurnClean

Sustainability Every Step of the Way

Sustainable products and packaging aren't just the responsible choice—they're a must-have for the modern consumer. If green ingredients and packaging are important to you and your product vision, we offer a climate-positive, circular approach to reduce waste, curate and select clean, minimal resources, and offset our impact with a more streamlined development and manufacturing process.

TurnClean is our most innovative, intentional Turnkey offering yet.

**CLEAN • VEGAN • ORGANIC • CRUELTY-FREE
LEAPING BUNNY CERTIFIED**

- Clean, Sustainable Materials
- Post-Consumer Recycled Materials
- 100% Recyclable Materials
- Low-Waste Formulas
- Bioavailable Inks & Finishes

Have a clean, green product vision?

Contact [Hello@theDPS.co](mailto>Hello@theDPS.co)

Interested in working with The DPS for Turnkey services?

CONTACT

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